

# Risk Communication- from mapping to interacting

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- EU-Safety Vienna
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1. HORA risk zoning and mapping
2. HORA – Pass first acting
3. HORA 3.0 relaunch
4. HORA 3D interacting

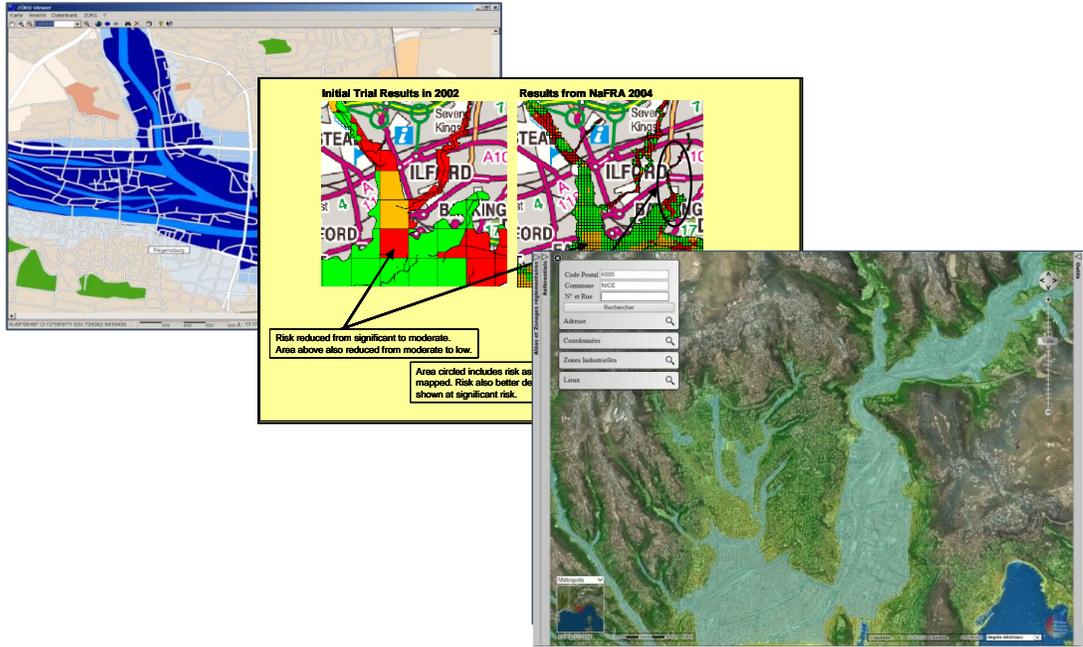


**Risk zoning and mapping** are a **precondition** for prevention and insurability

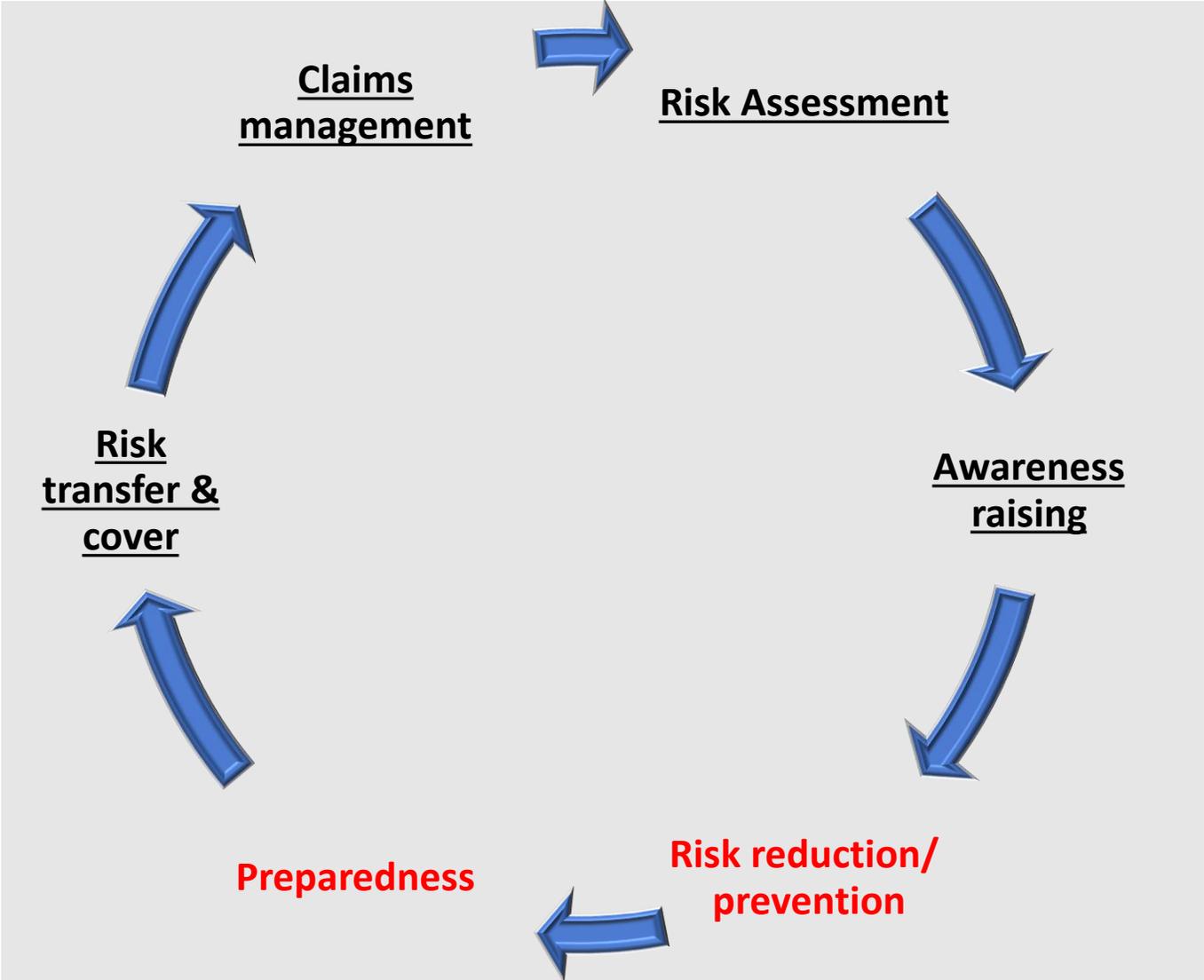


**Significant progress** was made by the insurance industry in several EU member States throughout the last decades (sometimes PPPs):

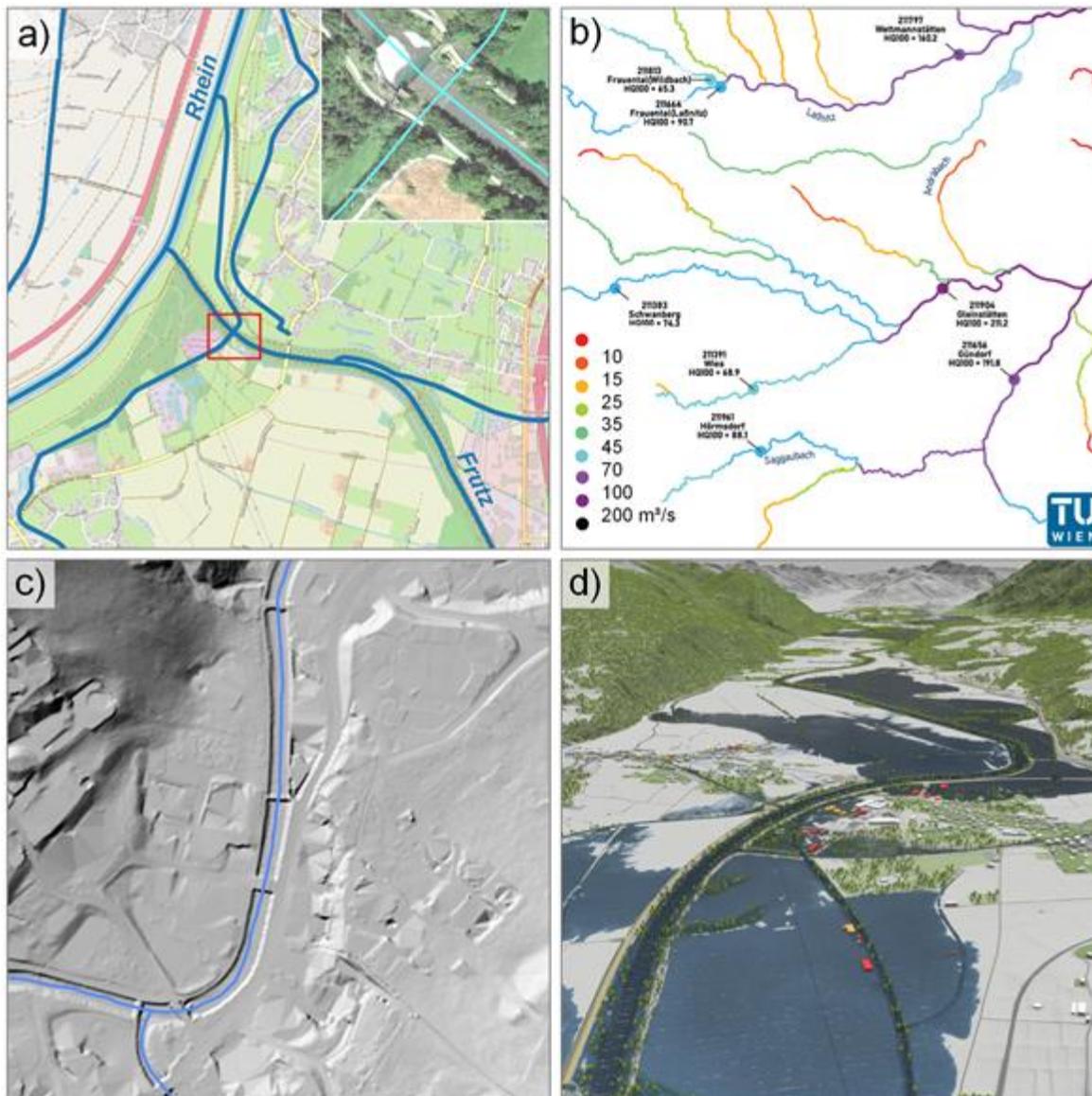
- Germany: ZÜRS
- Czech Republic: FRAT
- Austria: HORA ([www.hochwasserrisiko.at](http://www.hochwasserrisiko.at))
- France: SIG MRN



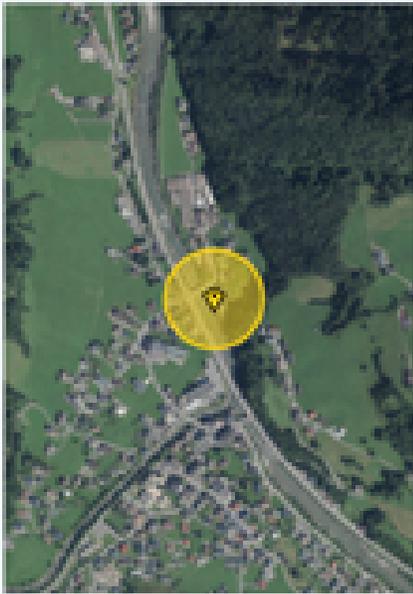
# Adaptation, prevention, insurance



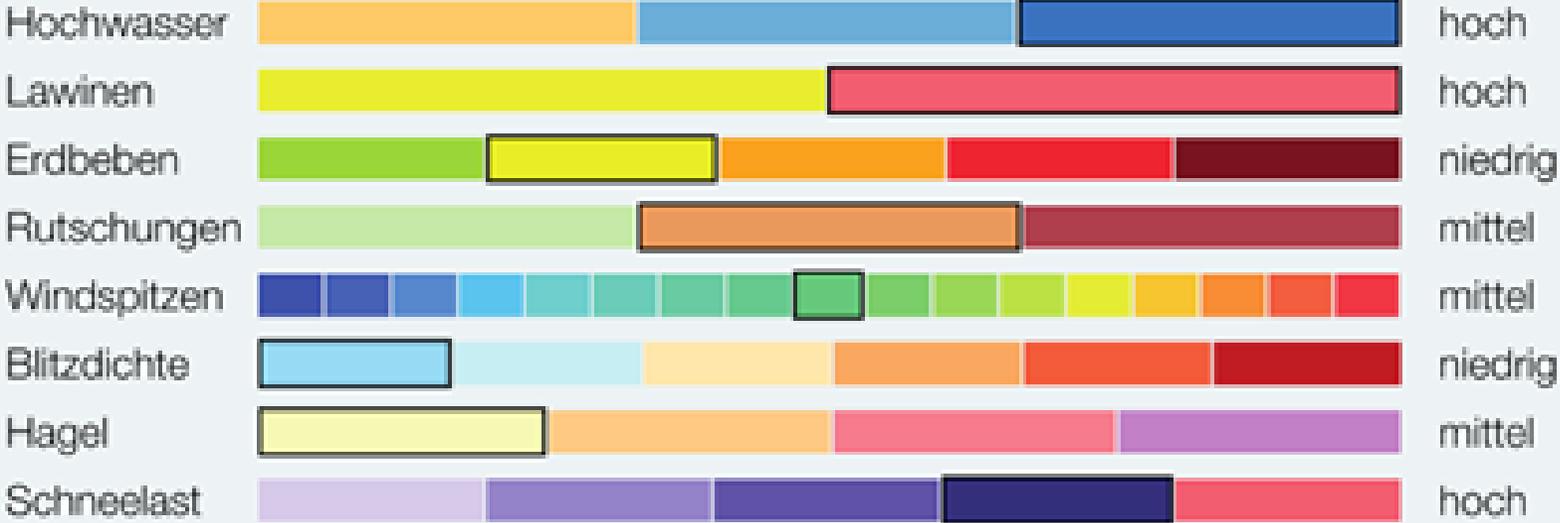
# Mapping



# HORA-Pass



## Naturgefahr:



**Aim: risk awareness**



**Is risk awareness really rising?**

June 2013, close to Vienna



**Land use planning?**



**Too much prevention?**



**Too little prevention?**

# HORA 3D: [www.hora.gv.at](http://www.hora.gv.at)



## Further information

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