



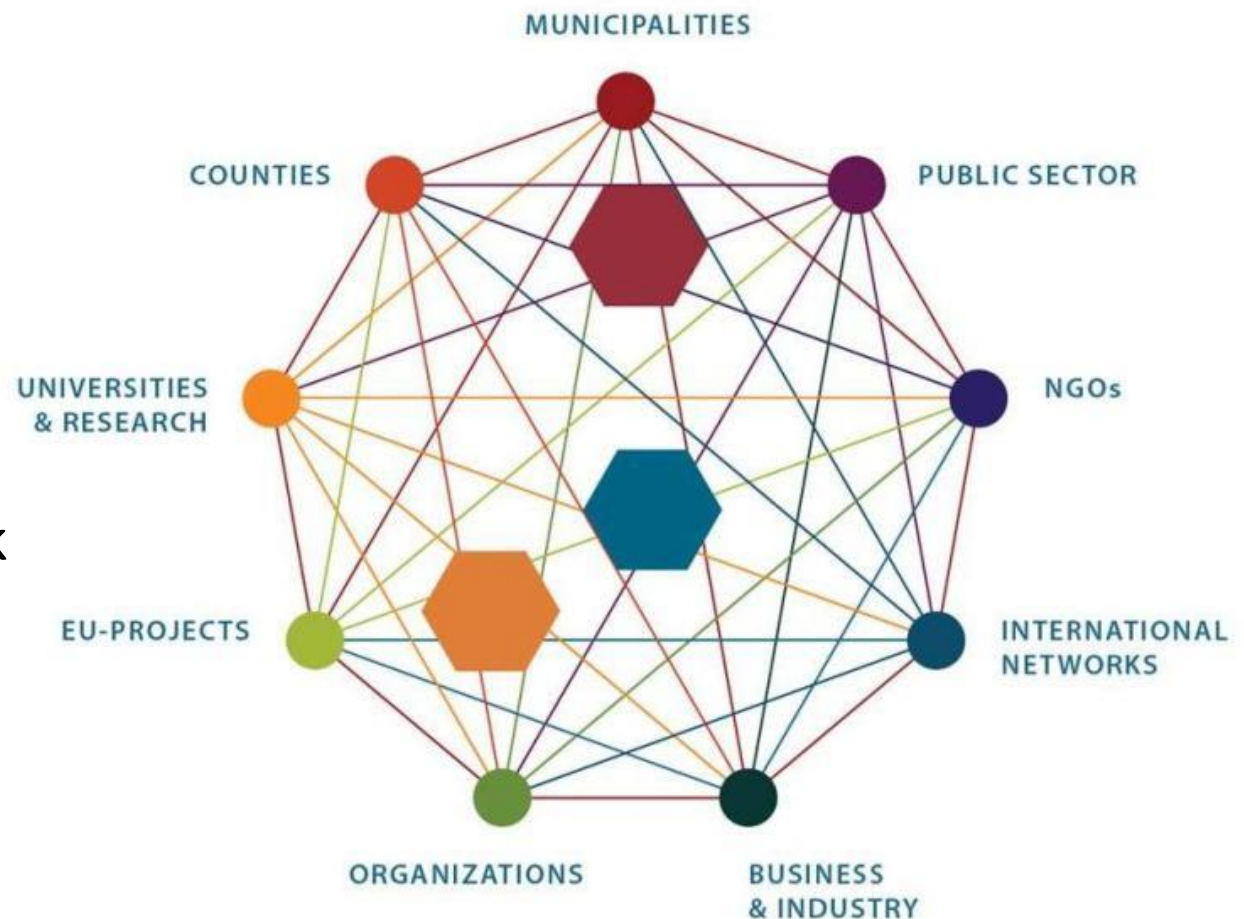
FACTFULNESS – A WAY TO INCREASE INTEREST FOR SAFETY PROMOTION?

EU-SAFETY 2022, Vienna, June 24, 2022

Eva J. Vaagland, Norwegian Safety Forum

Norwegian Safety Forum (NSF)

- A non-profit organization
- A national advocate for safety supported by the Norwegian Ministry of Health
- A hub for knowledge, information and contacts.
- The mission is to prevent home and leisure accidents
- National center for Safe Community-work in Norway
- Activities on three levels: Lobbying and policy work on a national level, projects and activities on local level, partner and contributor on International level





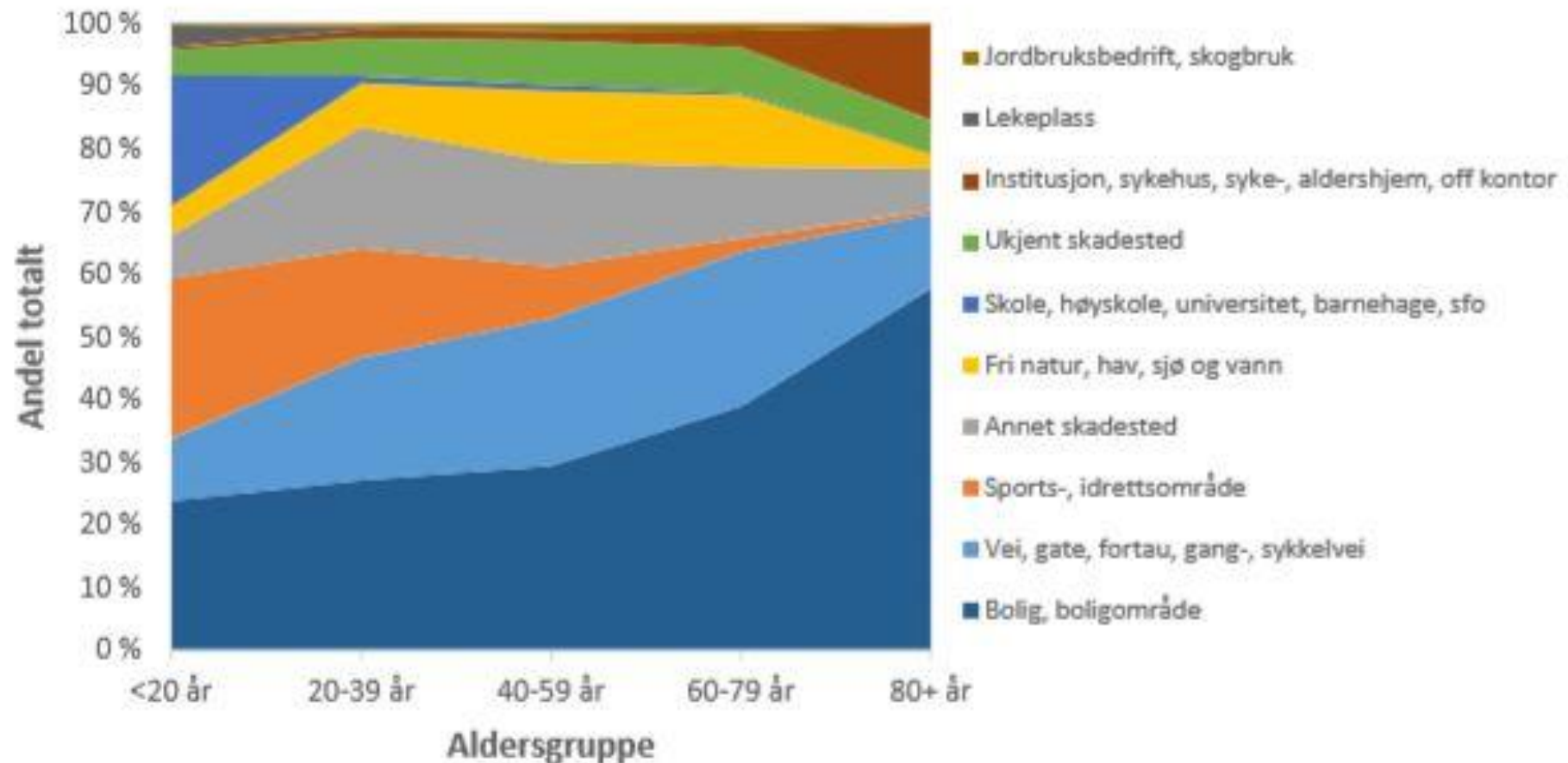
Why do we talk so much about traffic accidents, fires and drowning?

- In Norway we have 660.000 accidents a year.
- About 2.000 are fatal.
- In 2021:
 - 87 died in traffic accidents
 - 75 died by drowning
 - 41 died in fires
 - 1.800 died in other types of accidents

Facts about accidents in Norway

Places where accidents occur	%
Housing / living quarters (inside and outside)	33
Sport centres, including facilities at schools and university	12,2
Road, street, sidewalks, walking and bicycle paths	11
Nature, sea, lakes, fjords, water	9,6
Schools and day care for children	7
Road, street, sidewalks, walking and bicycle paths (including moving weichle)	6,1
Institutions, nursing homes and retirement homes	2,1
Playgrounds	1,2
Other places	13
Unknown	4,8
Sum	100

Facts about where accidents happens in different age groups



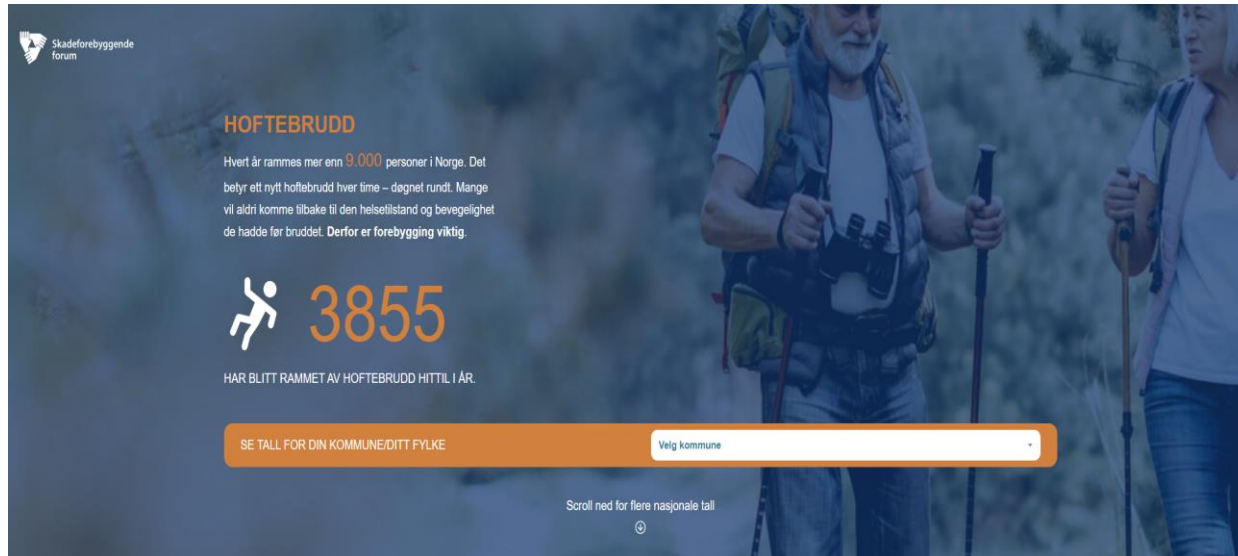
We developed a program in line with our policies and strategies. We wanted to:

- Provide easier access to knowledge and data
- Make municipalities (and individuals) aware of facts and their responsibilities to prevent accidents from happening
- Create a tool that makes it easier for municipalities to plan and prioritize
- Offer a “dashboard” for local prevention, that can be incorporated in local plans and strategies
- Inspire and motivate

AND REDUCE THE NUMBER OF SERIOUS INJURIES AND ACCIDENTS

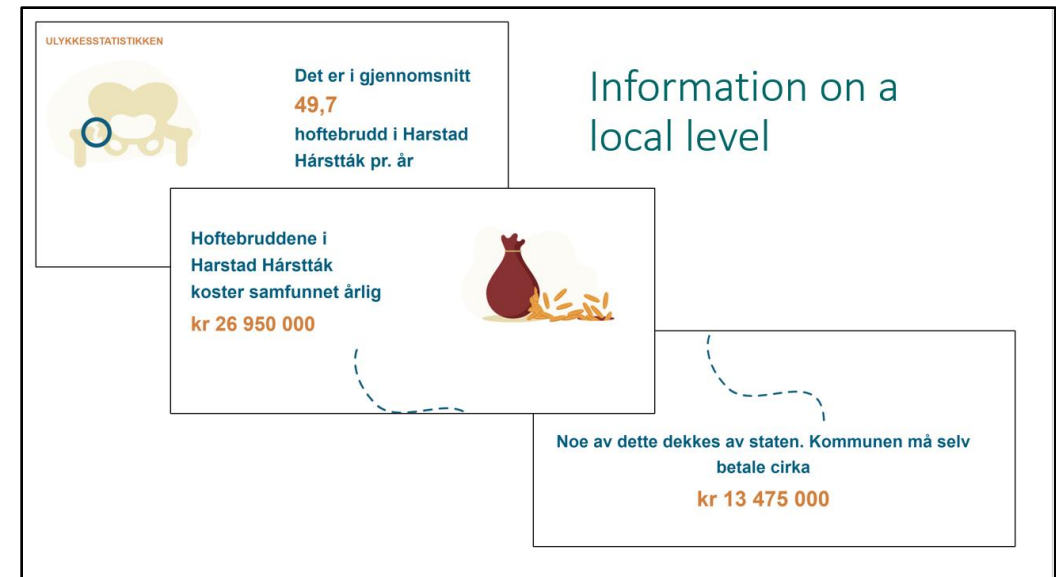


www.Fallbarometer.no



A digital solution that gives information about

- Number of hip fractures
- Cost for society
- Cost for the municipalities
- How to prevent hip fractures





46 041

SKADER I NORGE HITTIL I ÅR

Skader og ulykker kan i stor grad forebygges.
Forebygging er klok politikk.

Se tall for din kommune/ditt fylke:

Velg kommune

ULYKKESTATISTIKKEN - NASJONALE TALL

660 000

personer i Norge må hvert år
få medisinsk behandling etter
ulykker og skader.



HVER DAG blir om lag

1800

personer medisinsk
behandlet for skader

150

person innlagt på
sykehus



45 000

får hvert år varige mén etter ulykker.
Rundt halvparten får ulik grad av
funksjonshemming.

Xxx milliarder kr

er hva skader koster det norske
samfunnet hvert år.

We'll soon launch an «Injury barometer» with information for municipalities based on national data

Her skjer skadene:



XX

Bolig inne og ute



XX

På veien



XX

Andre steder



XX

Sport og idrett



XX

Fri natur og
vann



XX

Skole, barnehage og
lekeplass



XX

Ukjent



XX

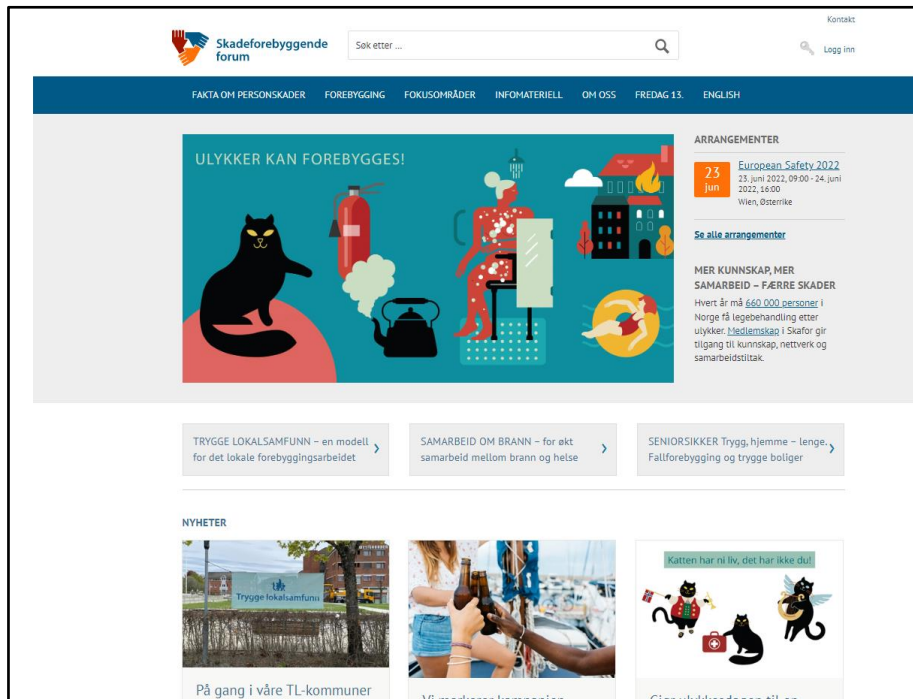
Institusjon, sykehjem og
aldershem

A cat might have nine lives – but you don't





Thanks for the attention!
Stay safe!



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