



EU Safety 2022

Engaging citizens in improving road safety:
the European Road Safety Charter initiative

European Road Safety Charter

Our commitment saves *lives*

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What is the European Road Safety Charter?

Launched in 2004 by the European Commission as part of the Road Safety Action Program 2003 – 2010

Encourages civil society to act on road safety; facilitates acquisition and sharing of knowledge on road safety

Based on the principle of shared responsibility and mobilization of all stakeholders in improving road safety

Largest civil society platform on road safety in the world, based on an active and free membership

Our objectives

Encourage and support European organisations to take actions for road safety in Europe

Acknowledge contributions by civil society to road safety

Facilitate civil society members in acquiring and sharing knowledge on road safety issues in the European Union

Facilitate dialogue for the transfer of road safety experiences and practices in the European Union



Our members

More than 3500 members:
Companies, Associations, Local
and National Authorities,
Research Institutions,
Universities and Schools, NGOs
and other groups of civil society.



Members carry out road safety
actions and initiatives targeted at
their members, employees and
the rest of civil society.

Member since: May 2012



Kinisi Politon

Country Greece
Member since: January 2012



Attica Road Safety Education Parks

Country Greece
Member since: September 2011



The Attica 4x4 club

Country Greece
Member since: March 2011



Active Zone Network S.A.

Country Greece
Member since: March 2011

Our activities



Continuous collection and promotion of good practice from across Europe

Engage and collaborate with appointed National Relays across Europe to broaden our reach

Annual Excellence in Road Safety Awards – celebrating the best practices from across Europe

Quarterly newsletter and social media (Facebook & Twitter)



National Relays

Local support / coordination is crucial

National Relay = national ambassador

- Strong local presence
- Active in road safety

Goals:

- Promote the ERSC and gain new members
- Activate and help members
- Tailor communication
- Give feedback



Sharing experiences

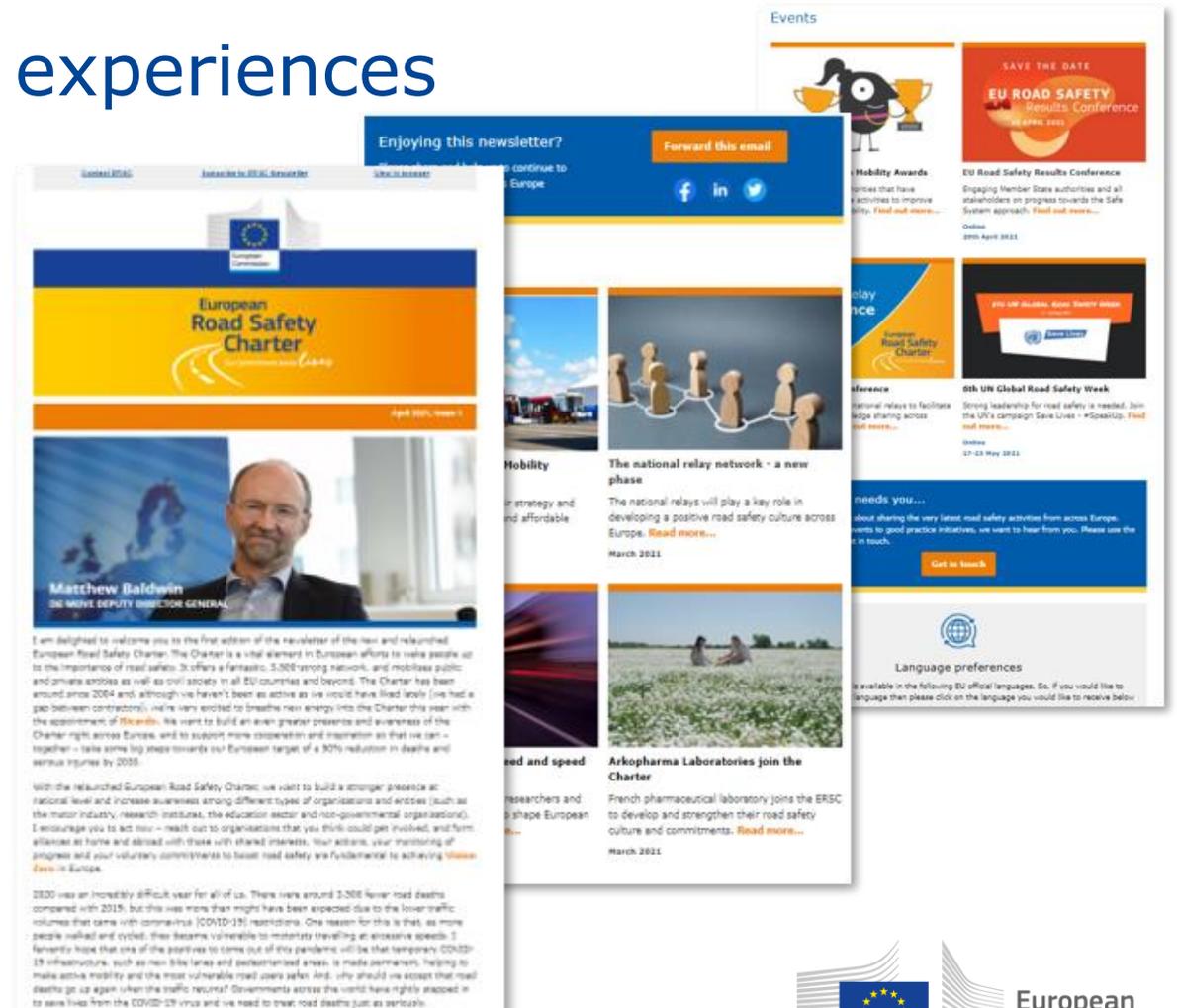
Website

- Good Practices
- Activities
- Events

Quarterly newsletter (all EU languages)

- Updates ERSC
- Updates road safety in Europe
- Good Practices
- Events

Social media channels



The Excellence in Road Safety Awards



Ultimate
recognition of
Good
Practices

Evaluation
based on
innovation,
transferability,
impact..

Different
categories
each year

Award
Ceremony in
Brussels



How to become a member of the Charter?

The screenshot shows the website's navigation menu with 'HOW TO JOIN' highlighted. A blue arrow points to the 'How to join' option in the 'ABOUT THE CHARTER' dropdown. Below the menu, the 'HOW TO JOIN' section contains a paragraph of text and a 'JOIN THE CHARTER' button. A yellow box highlights the 'JOIN!' section, which includes the text 'And make a difference!', 'Join thousands of european organisations, associations and companies to save lives!', 'Together we are Road Safety', and a button that says '> Yes, I want to join!'. Below this is the 'HIGHLIGHTED MEMBERS' section, featuring the logo for CTT (Correios de Portugal, S.A.).

European Road Safety Charter

European Commission Road Safety » Home » About the Charter » How to join

HOME ABOUT THE CHARTER ROAD SAFETY IN ACTION RESOURCES & KNOWLEDGE THE CHARTER ACROSS EUROPE

What we do
How to join
Principles of the Charter
Award Ceremonies

HOW TO JOIN

The European Road Safety Charter is calling for more stakeholders to join its existing community of members. Any company, association, local authority, research institution, university or school from any EU member state is entitled to apply to sign a commitment. From multinational corporations to small businesses, entities of all shapes and sizes are inspired to sign the European Road Safety Charter. With 3,800 signatories and counting, the ERSCharter continuously encourages and supports unique, creative commitments to reducing road fatalities.

JOIN THE CHARTER

JOIN!
And make a difference!

Join thousands of european organisations, associations and companies to save lives!

Together we are Road Safety

> Yes, I want to join!

HIGHLIGHTED MEMBERS

ctt

CTT - Correios de Portugal, S.A.

The entire signup process will take no longer than five minutes.

For any further questions please contact us at charter@vias.be

Thank you

Visit our website for more
information:

https://webgate.ec.europa.eu/multisite/ersc/node_en

