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NEW SKILLS TO DEAL WITH THE RISKS OF COUNTERFEITING IN CONSUMER GOODS FOR CHILDREN

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- Consumer goods for children such as **toys are some of the most falsified products all over the world**
- The risks of counterfeit products to children's health
- Consumers and companies (especially SMEs) lack of knowledge to face the problem of counterfeiting

Table 1.6. Counterfeit products with health and safety implications

Product (HS code)	Most frequent risk
Foodstuffs (02-21)	Microbiological, chemical
Pharmaceutical products (30)	Microbiological, chemical
Perfumery and cosmetics (33)	Chemical, microbiological
Soap (34)	Microbiological, chemical
Clothing, knitted or crotched (61)	Injuries, Strangulation, Chemical, Choking
Other made-up textile articles (63)	Injuries, Strangulation, Chemical, Choking
Jewellery (71)	Chemical
Electrical machinery and electronics (85)	Electric shock, Fire, Environment, Burns
Watches (91)	Chemical
Toys and games (95)	Chemical, choking, injuries, environment, damage to hearing, burns, strangulation
Vehicle parts (87)	Injuries, Fire

Source: OECD/EUIPO (2022), *Dangerous Fakes: Trade in Counterfeit Goods that Pose Health, Safety and Environmental Risks, Illicit Trade*, OECD Publishing, Paris,

Why this Project?

GOALS

New open educational resources

**Knowledge to fight against unsafe counterfeit
children's products**



INTELLECTUAL PROPERTY

- regulations, protection mechanisms

PRODUCT SAFETY

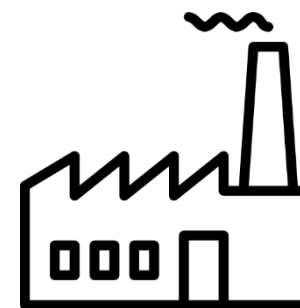
- European regulations, safety standards, relation between counterfeits and health harm...

NEW TECHNOLOGIES

- Blockchain



[NOOC
for consumer
organizations](#)

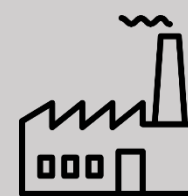


[NOOC
for children's
products sector](#)

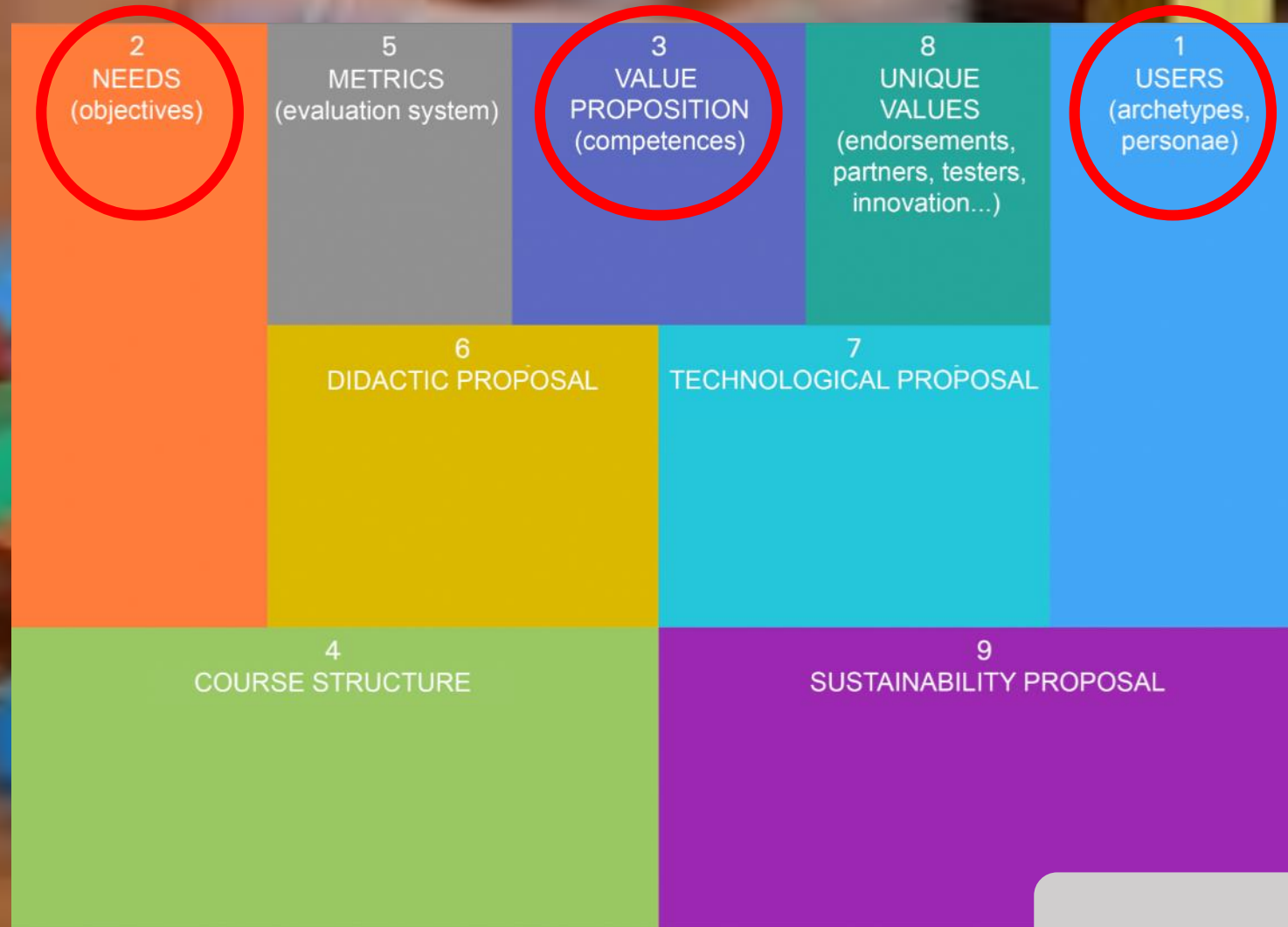
[Factory icons created by srip - Flaticon](https://www.flaticon.com/free-icons/factory "factory icons")

[Consumer icons created by Freepik - Flaticon](https://www.flaticon.com/free-icons/consumer "consumer icons")

To improve the skills of professionals
to face unsafe counterfeit products
for children



e-learning Lean Design methodology



Method

NOOC for consumer organizations

How to identify fake toys

Risks of fake products to
children's health



Picture from [Jason Goodman](#) on [Unsplash](#)



Results



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NOOC for consumer organizations



WHAT IS THE FAKE ONE?



How to use blockchain
on children's products
for IP and safety
protection



Results



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NEW SKILLS TO FACE THE RISKS OF COUNTERFEITING IN CONSUMER GOODS FOR CHILDREN







CounterRisk NOOCs

(nano online open courses)



Free training tools



Take the **training pill** you
need at any moment



Accesible from any
smartphone or tablet



Fun case studies
designed in
augmented reality



5 languages: Spanish,
English, French,
Czech and Portuguese





<https://www.youtube.com/watch?v=yDB2vgJcXi8>

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Centre d'études internationales de la **propriété intellectuelle** | CEIPI

Center for International **Intellectual Property** Studies

Institut für internationale Studien des **geistigen Eigentums**

Université de Strasbourg



LUCENTIA | LAB

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